國立高雄餐旅大學 國際觀光餐旅全英文碩士學位學程 永續觀光發展研究 科目大要

Group: IMTH Degree: Master Course: Research in Sustainable Tourism Development

- 1. Credits: 3
- 2. Grade & Semester: First year, second semester
- 3. Prerequisites: N/A

4. Course objectives:

This course aims to examine the underlying principles of sustainable tourism, leisure and events. The course will cover the dimensions of sustainable tourism, leisure and events, the economic, socio-cultural and environmental dimensions. Moreover, the key stakeholders, stakeholder roles and stakeholder involvement are also to be assessed as well as the credibility and challenges of sustainable tourism. Furthermore, the course aims to address the criteria, spatial distribution, accreditation and interpretation of ecotourism. Finally, quality control in sustainable tourism, leisure and events as well as the future of sustainable tourism, leisure and events are also examined.

5. Course description/outline:

The concept, principles and practice of sustainable tourism management are now widely acknowledged as essential factors for the tourism, leisure and event industries. This course focuses on fundamental concepts of sustainability that have application to the management of all forms of tourism, leisure and events. Moreover, the course will provide a theoretical and practical understanding of physical, socio-cultural and economic sustainability and its prospects for successful implementation in developed and developing countries. Ecotourism as an exemplar of sustainable tourism is also focused on.