



The International Master's Program in Tourism and Hospitality

Study in IMTH for a Bright and Professional Career Path

National Kaohsiung University of Hospitality and Tourism





Exploring New Horizons, Infinite Possibilities

Under the guidance of world-class professional instructors, you will receive instruction in English, co-creating the future with international tourism and hospitality experts. This program not only integrates the latest international tourism and hospitality knowledge, trends, and management intelligence, but also emphasizes fluent multilingual abilities, with the aim of nurturing future global leaders.

- All-English Instruction: Enhance your international competitiveness, allowing you to confidently navigate the global stage.
- Diverse Contextual Teaching: Bridge theory and practice, experiencing the core values of tourism and hospitality brands.
- Co-Designed Curriculum with International Experts: Learn from international academics, researchers, and industrial representatives leading at the forefront of the profession.
- Dual Master's Degree Opportunities: Close collaboration with the University of Queensland in Australia to help you forge a career on the international stage.
- Tourism and Hospitality Industry Internships: Gain insight into global tourism and hospitality trends, expanding your academic horizons.



Curriculum



Required credits for graduation

15 credits of required courses

21 credits of elective courses

Curriculum planning

First Year

◎ Required Course:

Research Methods, Research Seminar and Project in Hospitality and Tourism

Quantitative Research, Qualitative Research

◎ Elective Course:

Diverse tourism and hospitality courses, cultivating all-round abilities.

Second Year

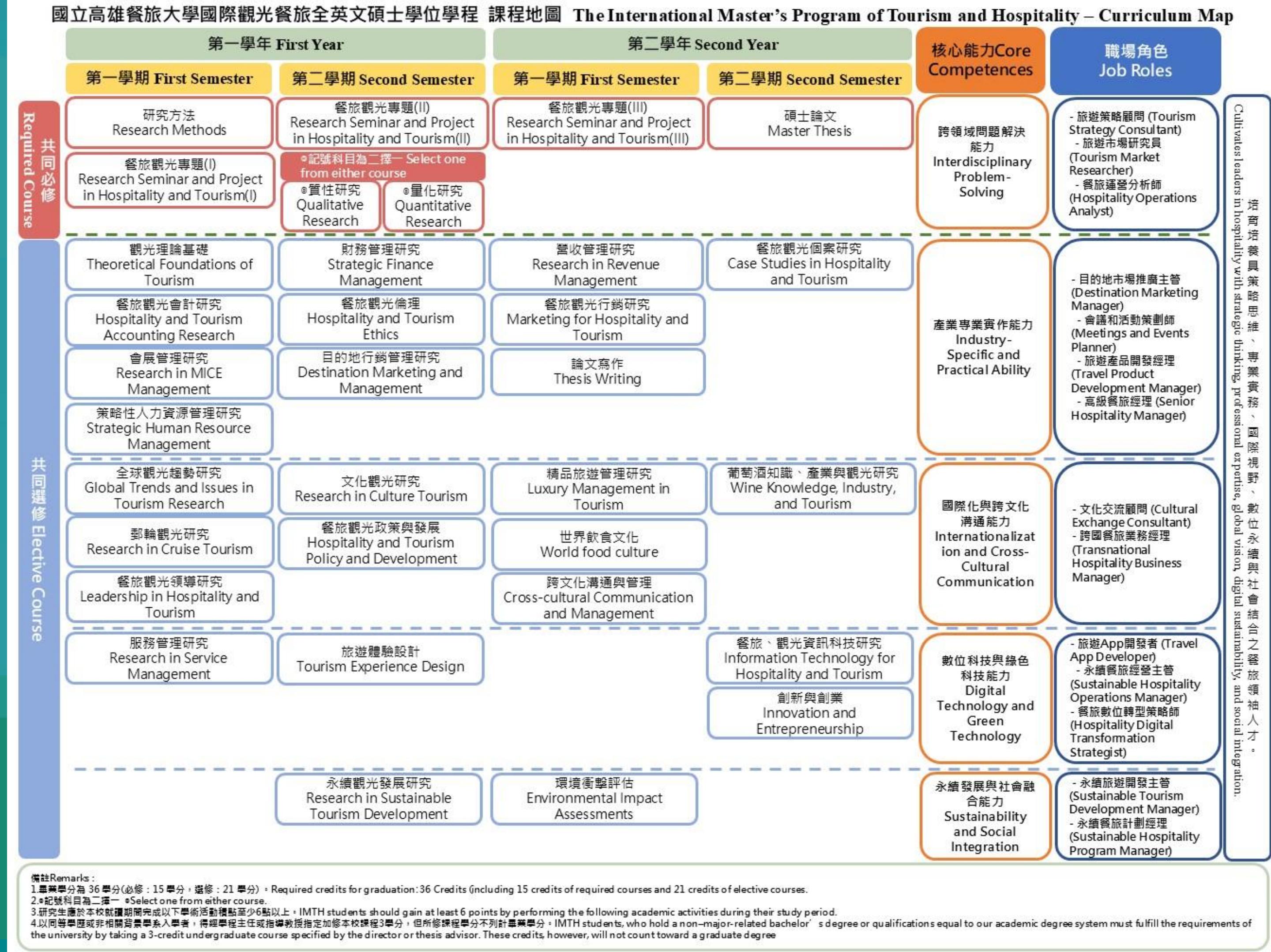
◎ Required Course:

Research Seminar and Project in Hospitality and Tourism, Master Thesis

◎ Elective Course :

Professional in-depth courses and industry internships to broaden expertise in various fields.

Curriculum Map



First Year: Knowledge Training

- ◆ **Foundation Courses:** Covering fundamental knowledge of tourism and hospitality management, such as market analysis and service quality management.
- ◆ **Professional Skills:** Course content encompasses skills closely related to career development, including data analysis and project management.
- ◆ **International Perspective:** Nurturing an international outlook and cross-cultural communication skills through an all-English instructional approach.





Second Year : Executive Training

- ◆ **Leadership Skills:** Advanced courses will focus on leadership and decision-making, preparing students to become future industry leaders.
- ◆ **Practical Case Analysis:** Cultivating problem-solving and critical thinking abilities through analysis of real industry cases.
- ◆ **Project Management:** Students will have the opportunity to lead or participate in real industry projects, honing management skills through practical experience.



Integration of Core Tourism and Hospitality Brands in Curriculum Design

- ◆ **Industry-Academia Collaboration:** Establishing partnerships with leading tourism and hospitality brands to provide students with real-world work experience.
- ◆ **Expert Lectures:** Regularly inviting industry experts and leaders to give special lectures.
- ◆ **Field Trips:** Organizing visits to corporate headquarters of core brands to give students a deeper understanding of industry operations.



Career Development

- ◆ **Goal-Oriented:** This program provides professional career planning and development guidance.
- ◆ **Internship Opportunities:** Students have the chance to intern with renowned tourism and hospitality enterprises domestically and internationally.
- ◆ **Career Counseling:** One-on-one counseling and regular career development seminars are available.



Student testimonials



Emmanuel Kwame Opoku(Ghana) PhD Student and Part-time Tutor, Heriot Watt University, Edinburgh Business School

I can attest without mincing words that NKUHT is a beacon and iconic in the field of Hospitality and Tourism. As a student at the International Master's Program in Tourism and Hospitality, I can confirm to the world-class teaching and learning experience as well as the professionalism displayed in the field of tourism and hospitality. My journey in intellectual life at the IMTH has to be a life-changing experience as exemplified and epitomized by the course content, mode of teaching, student and teacher relationship, educational logistics and facilities, the caliber of teachers among others.

IMTH program is enriched with research, industrial experience, and practical training in the field of Tourism and Hospitality which prepares, equips, and catapults the student to the real world ready to impact and make meaningful exploits. As a student aspiring to pursue my Ph.D., the research component has prepared me in research approaches and methodologies relevant to embark on this further level in academia.

The IMTH program can boast of world-class and renowned visiting Professors in the field of Hospitality and Tourism. Most of these teachers are Editor in Chiefs of reputable Journals in the field of Tourism and Hospitality as well as teachers who have unparalleled records in the tourism industry. Consequently, students are exposed to the nitty-gritty and what pertains in the industrial world. The teachers are dedicated, committed, and poised to guide you to become the person you aspire to be. As an international student from Ghana, West Africa I am privileged and honored to be part of this intellectual priesthood.



Munoz Kyrie Eleison (Philippines) PhD Student, The University of Queensland, Business School

Studying in NKUHT and moving to Taiwan is one of the greatest opportunities I have received in life. The university gave me the luxury to immerse with multinational classmates, connect with international experts, and maximize my learning experience by using the school's world-class facilities. As such, being part of the pioneer International Master's Program in Tourism and Hospitality (IMTH) cohort – the first full English-taught graduate program in the school, gave me the privilege to attend courses which are facilitated by world-renowned academicians, industry professionals, and editors of top-notch academic journals across the globe. This kind of exposure has allowed me to not only broaden my theoretical & practical understanding of Tourism, Hospitality, Leisure, and Culinary Arts but also expand my network as I create linkages to the world. I believe that this experience equipped me with the proper skills that would help advance my career in the future. Although I have had some difficulties studying in a foreign country, NKUHT provides a supportive community reflective of the loving and hospitable character the Taiwanese people have. Making friends and creating good relations with people around the campus have made my life in Taiwan easier and more fulfilling. With this, I am confident that I have made the right decision in pursuing my degree in IMTH, NKUHT.



Student testimonials



Nikki(Taiwan)

While studying in the International Master's Program of Tourism and Hospitality, I felt very fulfilled. The teacher of the faculty includes professional professors and the top scholars in the field of hospitality and tourism. These international masters are evaluated by the faculty, so the diverse teaching methods and rich teaching materials of the scholars can enhance the professional knowledge of students. International masters are very kind, students can freely exchange ideas with them in the classroom, which gives students more learning space.

Some of my friends ask me why I want to study for a master's degree in the field of hospitality and tourism. I think that learning is endless. Studying in this master's program made me find many shortcomings. I want to study hard and become a better person. I do not regret deciding to study in this master's program.



Sam Yuan Permadi (Indonesia) Jakarta International University(External Affairs Department)/External Affairs Coordinator

IMTH has exceeded my expectation! As student, I am privileged to be taught by 'world-class scholars' such as Professor Alastair Morrison, Professor Fevzi Okumus, Professor Catheryn Khoo-Lattimore and others. It is an honour and privilege to be here.



Scholarship

- ◆ Taiwan Scholarship: Please visit the website of Taiwan Scholarship Office
- ◆ ICDF Higher Education Scholarship Programs
- ◆ NKUHT Foreign Student Scholarship
 - Tuition, miscellaneous fees and credit fees waived
 - Tuition and miscellaneous fees waived
 - Multiple Teaching Assistantships
 - Multiple Research Assistantships

※ Scholarship specifications and regulations are subject to change.



Admissions Information

For details, please refer to our school's admissions information website:

<https://international.nkuht.edu.tw/p/426-1045-3.php?Lang=en>

Spring Admissions: November-December every year

Autumn Admissions :

1. First application submission → October-December every year
2. Second application submission → January-March every year

Work Permit



Application Time	Date of expiry
Apply in 1 st semester	Expires 31 st Mar next year
Apply in 2 nd semester	Expires 30 th Sep next year

Remark:

1. Valid for 6 months maximum.
2. The working hours are up to **twenty hours** per week except during winter and summer vacations.



Contact

Act now to start your wonderful life journey in the tourism and hospitality industry!

Address

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Thank You

FOR YOUR ATTENTION!

<https://imth.nkuht.edu.tw/index.php?Lang=en>