

國立高雄餐旅大學國際觀光餐旅全英文碩士學位學程

研究生使用生成式人工智慧規範

The International Master's Program of Tourism and Hospitality Guidelines on the Use of Generative Artificial Intelligence

115年9月3日學程會議審議通過

Promulgated by Academic Meeting, September 3, 2026

一、為引導國際觀光餐旅全英文碩士學位學程（以下簡稱本學程）研究生合理、有效且負責任地運用生成式人工智慧工具，提升學習與研究品質，維護學術誠信與研究倫理，並確保學術產出之可信性及可課責性，特訂定本規範。

1. These Guidelines are established to guide graduate students of the International Master's Program of Tourism and Hospitality (hereinafter "the Program") in the reasonable, effective, and responsible use of generative artificial intelligence tools; to enhance the quality of learning and research; to uphold academic integrity and research ethics; and to ensure the credibility and accountability of academic work.

二、本規範用詞，定義如下：

2. For the purposes of these Guidelines:

(一) 生成式人工智慧（以下簡稱生成式 AI）：指能依使用者輸入之提示（prompt）或其他指令，自動生成文字、程式碼、圖像、音訊、影像、數據或其他內容之人工智慧工具或服務。其態樣包括獨立之對話式或生成式工具，及嵌入於文書處理、文獻管理、統計分析、簡報製作或翻譯軟體中之生成功能。

(1) Generative artificial intelligence (hereinafter "generative AI"): any artificial intelligence tool or service that automatically produces text, code, images, audio, video, data, or other content in response to a user's prompt or other instruction. This includes both stand-alone conversational or generative tools and generative functions embedded in word processing, reference management, statistical analysis, presentation, or translation software.

(二) 實質使用：指生成式 AI 之產出直接或間接影響學術產出之內容、結構、論證、數據、程式碼或結論者。單純使用拼字檢查、文法檢查、格式排版、參考文獻格式轉換等不涉及內容生成之功能，不屬之。

(2) Substantive use: use in which the output of generative AI directly or indirectly affects the content, structure, argument, data, code, or conclusions of a piece of academic work. The mere use of spell-checking, grammar-checking, formatting, or citation-style conversion functions that do not generate content does not constitute substantive use.

(三) 揭露：指使用者於學術產出中主動載明其使用生成式 AI 之工具名稱、版本或存取日期、使用範圍及具體用途之行為。

(3) Disclosure: the act of stating, on the user's own initiative and within the academic work concerned, the name and version (or date of access) of the generative AI tool used, together with the scope and specific purpose of that use.

(四) 學術產出：指修課作業、書面或口頭報告、研究計畫、期刊或研討會論文、學位論文，及其他經本學程認定之學術成果。

(4) Academic work: coursework assignments, written or oral reports, research proposals, journal or conference papers, theses, and other academic outputs recognized by the Program.

三、本規範適用於本學程全體研究生；修習本學程開設課程之其他學生，於修習該課程期間，亦適用之。

前項人員於本學程學習及研究期間所完成之一切學術產出，均應遵守本規範。

3. These Guidelines apply to all graduate students of the Program; they also apply to other students for the duration of any course offered by the Program in which they are enrolled.

All academic work produced by the persons referred to in the preceding paragraph during their study and research in the Program shall comply with these Guidelines.

四、本學程鼓勵學生將生成式 AI 作為學習與研究之輔助工具，原則上開放使用，惟應遵守下列基本原則：

4. The Program encourages students to use generative AI as an aid to learning and research and permits its use in principle, subject to the following:

(一) 使用者責任：學生為其所提交學術產出之最終責任人，對內容之正確性、原創性及合法性負完全責任，不得以內容係由生成式 AI 生成為由，主張免責或減輕責任。

(1) User responsibility: the student is the final responsible party for any academic work submitted and bears full responsibility for its accuracy, originality, and legality. No exemption or mitigation of responsibility may be claimed on the ground that the content was generated by generative AI.

(二) 不得列為作者：生成式 AI 不具承擔學術責任之能力，不得列為任何學術產出之作者或共同作者，亦不得列為受訪者、資料提供者或研究參與者。

(2) Generative AI may not be credited as an author: generative AI is incapable of bearing academic responsibility and shall not be listed as an author or co-author of any academic work, nor as an interviewee, data provider, or research participant.

(三) 查證義務：生成式 AI 之產出可能存有錯誤、偏誤或虛構之文獻、資料及引註。學生應逐一查證其產出，並以可信之原始文獻或資料為依據；不得以生成式 AI 之產出本身作為引註來源。

(3) Duty to verify: the output of generative AI may contain errors, biases, or fabricated sources, data, and citations. Students shall verify each item of such output and shall rely on credible primary sources or data; the output of generative AI itself shall not be cited as a source.

(四) 資料保護：不得將涉及機密、未公開、營業秘密、個人資料或未經授權之他人研究資料輸入生成式 AI 工具。涉及研究對象個人資料者，並應遵守個人資料保護法及研究倫理審查之相關規定。

(4) Data protection: confidential, unpublished, or trade-secret information, personal data, or unauthorized research data belonging to others shall not be entered into generative AI tools. Where the personal data of research subjects is involved, the Personal Data Protection Act and applicable research ethics review requirements shall also be observed.

(五) 尊重智慧財產：使用生成式 AI 應遵守著作權法及相關規定，不得抄襲或侵害他人權益，並應注意所使用工具之服務條款及授權範圍。

(5) Respect for intellectual property: the use of generative AI shall comply with the Copyright Act and related rules, shall not involve plagiarism or infringement of the rights of others, and shall observe the terms of service and licensing scope of the tools used.

(六) 揭露義務：凡實質使用生成式 AI 者，均應依第七條規定揭露。

(6) Duty to disclose: any substantive use of generative AI shall be disclosed in accordance with Article 7.

五、學生於符合前條各款原則並依規定揭露之前提下，得於下列情形使用生成式 AI：

5. Provided that the principles set out in the preceding Article are observed and that disclosure is duly made, students may use generative AI for the following purposes:

(一) 研究主題發想、研究問題設定及大綱架構之構思。

(1) Generating research topics, formulating research questions, and conceiving the structure of an outline.

(二) 文獻蒐集、整理、分類與摘要之輔助。

(2) Assisting with the collection, organization, classification, and summarization of literature.

(三) 語言潤飾、文句修改、格式調整及翻譯初稿之製作。

(3) Language editing, revision of wording, adjustment of formatting, and preparation of draft translations.

(四) 程式碼之撰寫、除錯、最佳化與註解。

(4) Writing, debugging, optimizing, and commenting code.

(五) 資料分析方法、統計工具或資料視覺化方式之建議。

(5) Suggesting methods of data analysis, statistical tools, or means of data visualization.

(六) 學術簡報製作、口頭報告演練及問答情境模擬。

(6) Preparing academic presentations and rehearsing oral reports and question-and-answer scenarios.

(七) 其他經指導教授或授課教師認可之輔助用途。

(7) Other supporting purposes approved by the thesis advisor or course instructor.

六、學生不得為下列行為；違反者，依第十一條規定處理：

6. Students shall not engage in the following conduct; violations shall be handled in accordance with Article 11:

(一) 將生成式 AI 產出之內容未經實質理解、查證及改寫，逕行充作個人原創成果。

(1) Presenting the output of generative AI as one's own original work without substantive understanding, verification, and revision.

(二) 利用生成式 AI 偽造、變造、虛構或竄改研究數據、實驗結果、訪談紀錄、程式碼、圖像或引註文獻。

(2) Using generative AI to fabricate, falsify, invent, or manipulate research data, experimental results, interview records, code, images, or cited sources.

(三) 由生成式 AI 完成應由學生本人獨立完成之評量核心，包括代寫學位論文或其主要章節、代答旨在測驗個人能力之作業或試題。

(3) Having generative AI complete the core of an assessment that the student is required to complete independently, including ghostwriting a thesis or any principal chapter thereof, or answering assignments or examination questions designed to assess the student's own ability.

(四) 實質使用生成式 AI 而未依第八條規定揭露，或為不完整、不實之揭露。

(4) Making substantive use of generative AI without disclosure under Article 7, or making an incomplete or false disclosure.

(五) 將涉及機密、未公開或個人資料之內容輸入生成式 AI。

(5) Entering confidential, unpublished, or personal data into generative AI.

- (六) 利用生成式 AI 產製足以誤導他人之不實學經歷、審查意見、推薦資料或研究證明。
- (6) Using generative AI to produce false credentials, review comments, letters of recommendation, or research certifications capable of misleading others.
- (七) 其他違反學術誠信或研究倫理之生成式 AI 使用行為。
- (7) Any other use of generative AI that violates academic integrity or research ethics.

七、實質使用生成式 AI 者，應依下列方式揭露：

7. Substantive use of generative AI shall be disclosed as follows:

- (一) 課堂作業及報告：於文末或授課教師指定之位置，載明所使用生成式 AI 之工具名稱、版本或存取日期、使用範圍及具體用途。
- (1) Coursework and reports: at the end of the document or at a location designated by the instructor, stating the name and version (or date of access) of the generative AI tool used, together with the scope and specific purpose of use.
- (二) 學位論文：於論文適當位置揭露其使用情形；涉及研究方法者，應載明於研究方法章節，其餘得載於誌謝或獨立之「生成式 AI 使用聲明」頁。
- (2) Theses: at an appropriate place in the thesis. Where the use relates to research methods, it shall be stated in the methodology chapter; otherwise it may be stated in the acknowledgements or on a separate “Declaration on the Use of Generative AI” page.
- (三) 研究計畫、投稿論文及其他學術產出：依各該委託機關、期刊或研討會之規定辦理；無規定者，準用前二款。
- (3) Research proposals, submitted papers, and other academic work: in accordance with the requirements of the commissioning body, journal, or conference concerned; in the absence of such requirements, subparagraphs (1) and (2) shall apply mutatis mutandis.

揭露格式得參照附件之範本；授課教師或指導教授另有指定者，從其指定。

學生未實質使用生成式 AI 者，得於學術產出中載明未使用之聲明。

The template in the Appendix may be used for disclosure, unless the instructor or thesis advisor designates another format.

A student who has not made substantive use of generative AI may include a statement of non-use in the academic work.

八、學位論文之特別規定：

8. Special provisions for theses:

- (一) 學生簽署之論文原創性聲明或學術倫理聲明，其內容涵蓋對生成式 AI 使用情形之誠實揭露；聲明不實者，視同違反學術倫理。
- (1) The declaration of originality or academic ethics declaration signed by the student covers the honest disclosure of any use of generative AI. A false declaration shall be treated as a violation of academic ethics.
- (二) 指導教授應就研究生使用生成式 AI 之情形負指導及把關責任，並於論文送審前確認其揭露內容與實際使用情形相符。
- (2) The thesis advisor is responsible for supervising and reviewing the student's use of generative AI and shall confirm, before the thesis is submitted for examination, that the disclosure corresponds to the actual use.
- (三) 學位考試委員得就論文中生成式 AI 之使用情形提問及查核，並得列為審查之參考；認有違反本規範之虞者，得要求學生說明、修正，或依第十一條規定處理。

(3) Members of the oral defense committee may question and examine the use of generative AI in the thesis and may take it into account in their assessment. Where a violation of these Guidelines is suspected, they may require the student to provide an explanation or to make revisions, or refer the matter for handling under Article 11.

(四) 學位論文之原創性比對，依本校相關規定辦理。比對結果不得作為未使用生成式 AI 之唯一證明。

(4) Originality checking of theses shall be conducted in accordance with the University's relevant rules. The result of such a check shall not by itself constitute proof that generative AI was not used.

九、授課教師及指導教授應於課程進行或研究指導過程中，說明本規範之內容及生成式 AI 之合理使用方式。

前項人員發現學生有違反本規範之虞者，應先予輔導並查明事實；情節重大或涉及學術倫理者，依第十一條規定處理。

9. Course instructors and thesis advisors shall explain the content of these Guidelines and the appropriate use of generative AI in the course of teaching and research supervision.

十、學生對特定使用方式是否符合本規範有疑義者，應於使用前徵詢授課教師或指導教授之意見；必要時，得提請本學程認定。

本規範適用上之疑義，由本學程會議討論決定之。

10. A student who is uncertain whether a particular use complies with these Guidelines shall consult the course instructor or thesis advisor before proceeding and may, where necessary, refer the question to the Program for determination.

Questions concerning the application of these Guidelines shall be decided by the Program Meeting.

十一、學生違反本規範者，依情節輕重，由授課教師、指導教授或本學程提交本校學術倫理相關委員會，依《學位授予法》及本校學術倫理案件處理相關規定辦理，處置得包括作業重作、扣減成績、記過、撤銷學位等。

11. Where a student violates these Guidelines, the matter shall, according to its seriousness, be handled by the course instructor or the thesis advisor, or referred by the Program to the University's competent academic ethics committee, in accordance with the Degree Conferral Act and the University's rules governing the handling of academic ethics cases. Measures may include requiring the assignment to be redone, reduction of the grade, disciplinary demerits, and revocation of the degree.

十二、本規範未盡事宜，悉依教育部相關法令、本校學術倫理規範及審議辦法及其他相關規定辦理。

12. Matters not provided for in these Guidelines shall be governed by the relevant regulations of the Ministry of Education, the University's Regulations and Review Procedures on Academic Ethics, and other applicable rules.

十三、本規範經本學程會議審議通過，並送國際學院備查後公告實施；修正時亦同。

13. These Guidelines shall take effect upon approval by the Program Meeting and promulgation following filing with the International College. The same procedure shall apply to any amendment.

本規章負責單位：國際學院國際觀光餐旅全英文碩士學位學程

Revised and arranged by The International Master's Program of Tourism and Hospitality

附件 生成式 AI 使用揭露聲明（範本）

Appendix Declaration on the Use of Generative AI (Template)

學生得依實際使用情形，將下列聲明填妥後置於作業文末，或納入學位論文之研究方法章節、誌謝或獨立聲明頁。

Students may complete the following declaration according to their actual use and place it at the end of an assignment, or incorporate it into the methodology chapter, the acknowledgements, or a separate declaration page of a thesis.

【中文範本】

本人於本（作業／學位論文）之撰寫過程中，曾使用 _____（工具名稱及版本，例如 Claude Opus 4.x）於 _____ 年 _____ 月，用於 _____（例如：協助整理文獻、潤飾第○章文句、翻譯摘要初稿、程式碼除錯等）。所有經 AI 輔助之內容均已由本人審閱、查證並修改，本人對其正確性與最終內容負完全責任。

【English Template】

The author acknowledges the use of _____ (tool name and version) in _____ (month/year) for _____ (e.g., assisting with literature organization, language editing of Chapter X, drafting the translation of the abstract, debugging code). All AI-assisted content has been reviewed, verified, and revised by the author, who takes full responsibility for the accuracy and final content.