

Group: IMTH

Degree: Master

Course: Leadership in Hospitality and Tourism

1. Credits: 3

2. Grade & Semester: First year, first semester

3. Prerequisites: N/A

4. Course objectives:

This course aims to explain the differences between leadership and management through identifying the essential behavioral qualities, skills and abilities exhibited by outstanding leaders. Moreover, this course aims to outline the communication process and describe barriers to effective communication, describe the nature of and need for coaching in today's hospitality organizations and develop guidelines that can help managers handle organizational conflict. Furthermore, this course aims to describe the forces of change that have made team-building a high priority for many hospitality organizations, exemplified through leading a team building activity and finally this course explains how organizations can foster diversity in the workplace.

5. Course description/outline:

This course examines the theory and practice of management and leadership principles in a hospitality operation. The topics examined include the manager's roles, leadership principles, goal setting, power and empowerment, communication skills, coaching and team building, diversity, career planning and organizational development.