



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Studying at The University of Queensland

Master of Tourism, Hotel, and Event Management
(MTHEM)

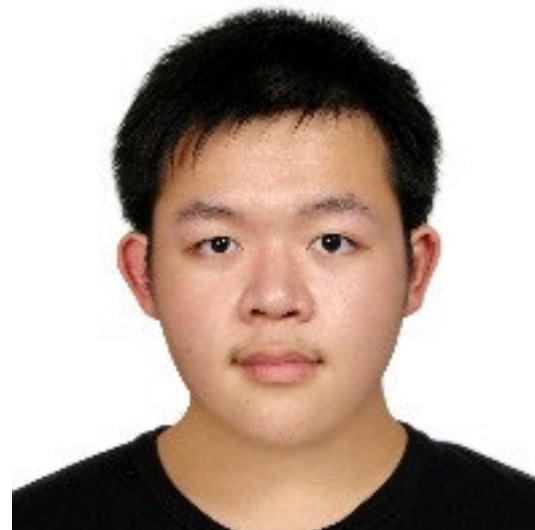
Dr Monica Chien
MTHEM Program Leader
UQ Business School



MTHEM Graduate
Ms Annabel
Li-Hsuan Chen



MTHEM Graduate
Mr Jeffrey
Chieh-Yu Tsai



Mr Michael Chen
Regional Manager (Greater China)
UQ Faculty of Business,
Economics and Law



An enviable study location

UQ offers one of the best campus experiences in the world in a location renowned for its relaxed and safe lifestyle, subtropical climate and unique architecture.



11th

most beautiful campus in the world

BuzzFeed, 2015



Our global reputation

We are in the top 100 globally in the five major rankings.

40

Performance Ranking
of Scientific Papers for
World Universities
2019

42

U.S. News Best Global
Universities Ranking
2019

46

QS World
University Rankings
2021

54

Academic Ranking of
World Universities
2020

62

*Times Higher
Education* World
University Rankings
2021





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Ice breaker

A message from Professor Michael Brünig Head of UQ Business School



Why Tourism, Hospitality and Event Management at UQ



88%
Graduate
Employment
Rate

UQ Business, Economics and Law Student
Employability Team

#1 in
Queensland
for **Business &
Management
studies**



QS World University Rankings 2020

NUMBER



Center for World University Rankings by Subject 2017



*United Nations World
Tourism Organization

Master of Tourism, Hotel and Event Management

Event Management

Hotel Management

Travel and Tourism
Management

What to expect

Lectures

Formal classes presenting on a topic



Tutorials

Smaller classes to discuss content from lecture



Seminars

A combination of a lecture and tutorial

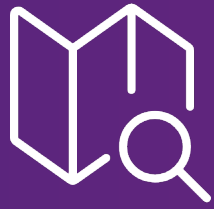


1 In class experiences that give you real-life skills.

2 **Connections to top business schools and leading global companies.**

3 Access to a dedicated Student Employability Team.

Student Employability Team



Explore your
career options



Learn job
seeking strategies



Gain industry
experience



Network and transition
to your graduate career

Connect with industry

Network with
some of the top
companies in the
world.



Field Study Tours

Participate in one of many field study tours to some of the top tourism destinations in Australia and the world.



Career outcomes

Conference Specialist

Event Manager

Festival Coordinator

**Food and Beverage
Manager**

Fundraising Specialist

Guest Relations Officer

Hotel Manager

Tourism Policy Adviser

Tour Operator

The ins and outs of the Master of Tourism, Hospitality and Event Management



HOTELS



Ask Our Graduates

MTHEM Graduate

Ms Annabel

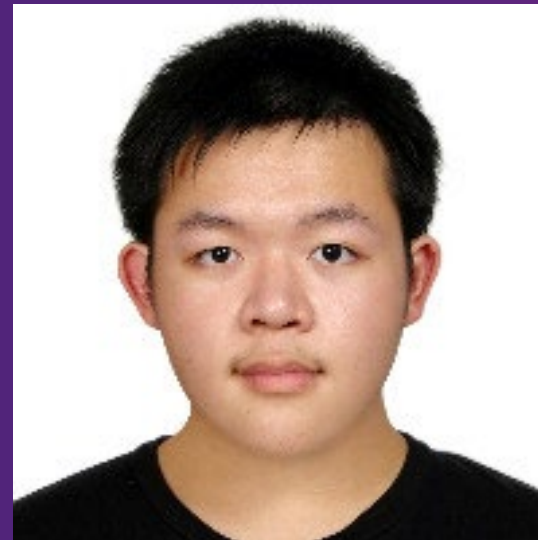
Li-Hsuan Chen



MTHEM Graduate

Mr Jeffrey

Chieh-Yu Tsai



NKUHT – UQ Master Articulation arrangements

1 or 2

+

1

=

UQ &
NKUHT
degrees

Years Study
NKUHT
International
Master's Program
of Tourism and
Hospitality

Years Study
UQ

Master Degree
**Master of Tourism, Hotel &
Event Management**

NKUHT International College – UQ 1+1 Articulation arrangements

Credit transfer for NKUHT International Master's Program of Tourism and Hospitality – UQ Master of Tourism, Hotel and Event Management

NKUHT Courses	UQ Course
Research Method	TOUR7000 Industry Research & Consultancy
Research in MICE Management	EVNT7051 Event Planning & Project Management
Leadership in Hospitality and Tourism	HOSP7053 Service Leadership in Hospitality
Destination Marketing & Management	TOUR7051 Destination Management & Marketing

- The above courses are recommended for the maximum credit at UQ towards the Master of Business.
- Credit can only be granted for those courses that achieve a passing grade.

Sample* study plans – what courses could I expect to study? NKUHT students → Event Management (UQ)

Intakes at UQ include
1st semester – February to June
2nd semester – July to November

1 st Semester (February)	2 nd Semester (July)
TOUR7031 Visitor Management (Part A – compulsory)	TOUR7040 Professional Experience (Part B – compulsory)
TOUR7032 Marketing and Distribution Research (Part A – Compulsory)	EVNT7050 International Event Issues and Strategies (Part C – Event Management major)
EVNT7052 Event Marketing, Sponsorship and Fundraising (Part C – Event Management major)	Elective Course
EVNT7053 Event Design, Staging and Production (Part C – Event Management major)	Elective Course

*The above plan is subject to change

Entry Requirements

Commencement at UQ

Semester 1 (February), or Semester 2 (July) each year

Academic entry requirements

- Successfully completed bachelor degree in the same discipline (Event, Hospitality, Hotel and Tourism) with an average grade of at least 4.5 out of 7 (4 = pass) UQ standard;
- Successfully completed a minimum 1 year of study in International Master's Program of Tourism and Hospitality at NKUHT International College with a passing average grade or above

Field of study

- Event Management
- Hotel Management
- Travel and Tourism Management



English Language

Completion of 2-year International Master's Program of Tourism and Hospitality with a Support Letter from NKUHT Program Director or Dean of the International College verifying that the program and assessment have been undertaken in English.

IELTS:

- Overall Band Score: 6.5
- Writing, reading, speaking and listening: 6

TOEFL:

- Internet-Based-iBT Overall Score: 87
- Writing score: 21
- Reading, speaking and listening: 19

Bridging English (BE) 15 weeks:

- IELTS 6.0 overall, no score less than 5.5 in each component

BE 2020 Tuition Fee (Visit icte.uq.edu.au/bridging-english-fees-and-dates)

- BEP 15 weeks: \$8,025
- **BEP Extension** (only if required): \$2,140

future-students.uq.edu.au/applying/english-language-proficiency-requirements



Tuition fees

	2021
MASTER Tourism, Hotel and Event Management	\$42,272

The figures are only **indicative annual fees (two semesters)** in AUD\$ for Business, Economics and Law programs at UQ. For a more accurate estimate based on your personal circumstances please visit:

future-students.uq.edu.au/apply/international/tuition-fees

Scholarship Opportunities

BEL Global Leaders Scholarships:

www.scholarships.uq.edu.au

- Europe (postgraduate coursework only)
- Hong Kong
- India
- Indonesia
- Japan
- Latin America
- Malaysia
- Macau
- Singapore
- Taiwan (postgraduate coursework only)
- Vietnam



Next Steps

- Apply directly to UQ online apply.uq.edu.au – Postgraduate Coursework Program
- Attach all required documents
 - ✓ Passport Personal Details Page copy
 - ✓ Partner contact certified English Bachelor degree award & academic transcript with grading scales;
 - ✓ Partner contact certified Current Master's program transcript with grading scale
 - ✓ IELTS/TOEFL copy (certification not needed); Application Fee Waiver code (ask NKUHT contact)
- Receive your offer
- Plan for your arrival
future-students.uq.edu.au/getting-prepared
- Travel to Brisbane and begin your adventure!

Agents

Applications should be lodged through the UQ online application system. For assistance with this process, you can enlist the help of a UQ approved agent.

future-students.uq.edu.au/find-international-representative



NKUHT Student at UQ – Ms Kuanyu Liu

*“It’s really a great chance to study in UQ. The studies are hard but I feel I make **improvements** every day.*

*Various of **fun activities** happening in the Uni make the life in UQ very **colourful...**”*

Ms Kuanyu Liu

2018 UQ Master of Tourism,
Hotel and Event Management
Student





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Connect with us

future-students.uq.edu.au

Michael Chen (mchen@bel.uq.edu.au)



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instagram.com/uniofqld



twitter.com/uq_news



Virtual UQ Tours
uq.youtour.com.au



NKUHT-UQ 1+1 Line Group



linkedin.com/school/university-of-queensland